

Partnering for Digital Success

Penny de la Plain

18 Oct 2019

10th Pan African TVET Colleges Conference

Snapplify
EDUCATION

Digital Implementation



1. Connectivity
2. Devices
3. Content
4. LMS
5. Buy in/Training



Snapplify

EDUCATION

We help institutions to build digital learning ecosystems that suit educators and students.



- 
PRESCRIBED
& TEXTBOOKS
- 
READER
- 
LIBRARY
- 
RESOURCES
- 
DEVICES
- 
INSIGHTS
- 
SNAPPBOX
- 
TRAINING
& SUPPORT

Three Phase Approach

1. Transition from print-based textbooks distribution to ebooks.
2. Library goes online.
3. Lecturer and Admin functionality and usage increased.



Our ethos

We build **smart, simple tools** that make your teaching & administrative life **easier** and more **efficient**.

We bring you **content, devices, and technology** you'll love & **all round peace of mind**.



Award-winning innovations



COMPANIES TO INSPIRE
AFRICA 2018





What makes Snapplify different?

We work to support your goals

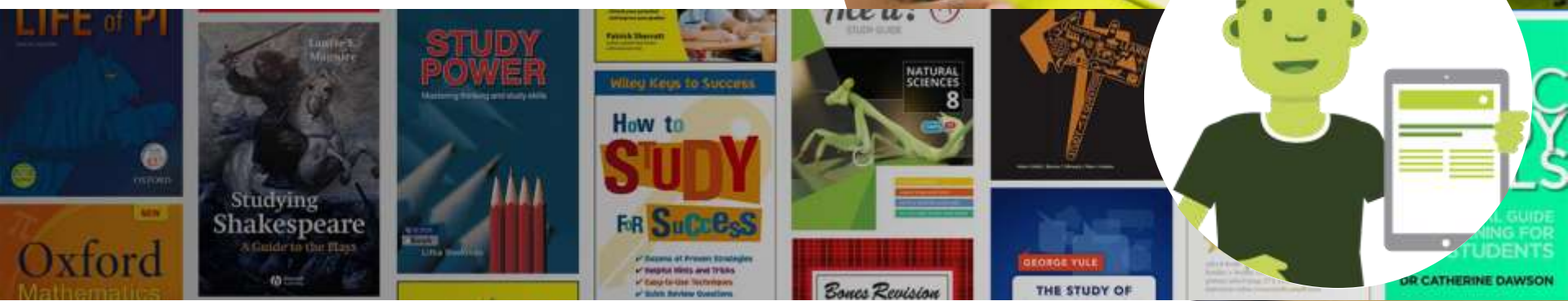
- ✓ Nurture a love of reading at your college
- ✓ Access prescribed textbooks
- ✓ Give 24/7 access to students & staff
- ✓ Receive ongoing technical support





Largest e-textbook catalogue

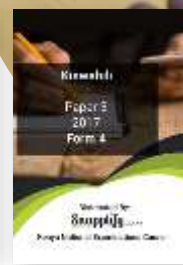
- Curated collections of ebooks
- Curriculum-approved & widely applicable
- Simple, easy to use procurement tools
- Inspire learning with **interactive content**





Inspire reading

- Thousands of **free titles**
- **Easy-to-manage checkout & auto-return functionality**
- Only **light setup & management**
- Facility to **purchase extra content** for your library





Share & connect

- Upload **lecturer-created resources**
- Share **prescribed content**
- **Customise groups of students** according to grades, subjects & streams
- Make learning fun with **multimedia content**, *like video & audio*





Learn on the go

- Online & offline access
- Broad device integration
- Academic features, like notes & highlights
- Everything is backed up to the **cloud**
- Includes **accessibility features**, like *text-to-speech* & *dyslexic-friendly fonts*





Find devices that fit

- **Devices geared** for educational use
- **Cost efficient, reliable devices**
- Multiple device types to **suit differing needs** - giving you the power to choose





Deliver content anywhere

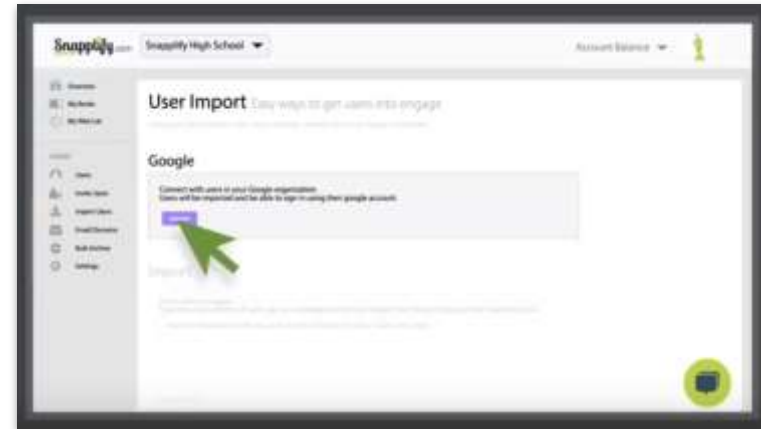
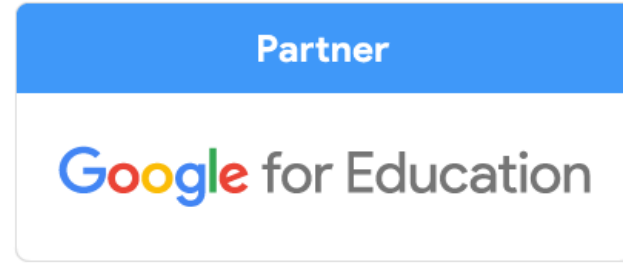
- Gives colleges with limited internet access to digital content
- Can be preloaded for remote content delivery
- Reduces download costs
- Reduces download time





Simple & secure

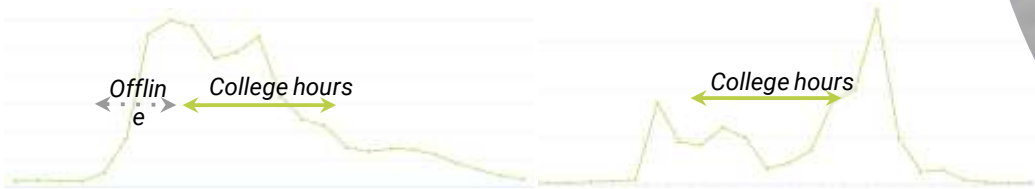
- Efficient user administration
- Create **user groups** for lecturers
- **Simple options for adding users:**
 - Invite
 - **Authorised Email Domain**
 - **Import from Google**





Powerful data analytics

- **Student tracking** for *Enterprise* tier institution decision-making
- **Streamline budget** decisions
- **Identify areas of success/ concern** to learn from student learning & reading behaviour



Example 1: usage data for traditional classroom

Example 2: usage data for flipped classroom





We walk the journey with you.

- **Onsite support visits** and **teacher training** available to *Enterprise* tier schools
- **Virtual support** available to all schools





Simple & easy rollout systems

We specialise in big e-learning rollouts, at scale. From 500 devices, to 5000 -- we'll make sure that the process goes smoothly for your staff and students.



***Sign up for Engage Basic for FREE today
engage.snapplify.com/get-started***

Snapplify
EDUCATION